



FOR IMMEDIATE RELEASE

2011 Winners of Airdrie's Premier Business Awards announced

October 24, 2011 (*Airdrie, Alberta*) – The 2011 Winning Edge Awards Banquet recognized the best of Airdrie business on Friday night at Woodside Golf Course.

The Airdrie Business Leader Award was given out to a local visionary who is an exceptional leader, in both business and the community. **Mr. Dick Buchanan, Air-Alta Insurance (Airdrie) Ltd.** was honoured as the 2011 recipient of this prestigious award. Mr. Buchanan has operated his business in Airdrie for more than 35 years. As a leader and visionary, he has been very supportive of initiatives to promote and enhance the entire business community and is well known for his support of a wide variety of community events, organizations and initiatives. This award is sponsored by the Airdrie Chamber of Commerce.

The Winning Edge Award is given to an exceptional small business that demonstrates superior customer service, innovative practices and is an active corporate citizen. This year's recipient is **Here's The Scoop/Advance Distribution**, owned by Al and Lois Jones. This award is sponsored by the Airdrie Business Resource Partnership.

The Eco Edge Award, sponsored by the City of Airdrie Environmental Services Advisory Board, recognizes a business promoting, taking part and providing leadership in the environmental arena. The 2011 Eco Edge Award winner is **Natural e Green**, owned by Tamara Laschinsky. This is the first time that an online business has been recognized with one of the Winning Edge Business Awards.

The Family Friendly Business Award recognizes a business that demonstrates family friendly practices, either through supporting employees' needs or being a fun place for clients/customers to visit. The 2011 recipient is **Grow with Us Retail & Consignment**, owned by Rebecca Reaville. This award is sponsored by the Airdrie National Family Week Steering Committee.

The Winning Edge Awards are organized by the Airdrie Business Resource Partnership. The ABRP seeks to foster the growth of a vibrant, thriving and diversified business community in Airdrie and the surrounding area. The Winning Edge Awards are made possible by generous sponsorship from the local business community. We would especially like to recognize the contributions of our 2011 Platinum Sponsors – Bow Valley Credit Union, the City of Airdrie, FORTIS Alberta and Meyers Norris Penny.

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For more information:

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Winning Edge Awards Committee
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