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## **New Winning Edge Award to Recognize Airdrie Business Leader**

**AIRDRIE, ALBERTA** – Nominations are now open for Airdrie’s annual Winning Edge Awards and this year’s program includes a prestigious new award.

The Airdrie Business Leader Award, sponsored by the Airdrie Chamber of Commerce, will recognize a local visionary who is an exceptional leader, in both business and the community.

“The time was right to add a new award,” explains Christina Waldner, member of the Airdrie Business Resource Partnership, which organizes the awards. “This is the 13<sup>th</sup> year of the Winning Edge Awards. Introducing the Airdrie Business Leader Award is about recognizing not only the outstanding businesses in Airdrie, but the exceptional business leaders who make significant contributions to the growth and development of our community.”

The new Airdrie Business Leader award joins three existing awards that recognize exceptional businesses in Airdrie:

- **Winning Edge Award** - a small business (less than 50 employees) that best exhibits outstanding achievement in innovative practices, customer service, and growth, and actively participates in the community.

*Sponsored by: Airdrie Business Resource Partnership*

- **Eco Edge Award** - a business that promotes, takes part and provides leadership in the environmental arena.

*Sponsored by: City of Airdrie Environmental Services Board*

- **Family Friendly Business Award** – a business that demonstrates family friendly practices that support employees’ needs inside and outside of the workplace and/or make it fun for families to visit.

*Sponsored by: Airdrie National Family Week Steering Committee*



Nominations for the awards are now open and close September 10. The awards are part of Airdrie’s Small Business Week 2010 events.

## Airdrie Business Resource *Partnership*



“We encourage residents, business owners and employees to nominate a business for any one of three awards,” says Waldner. “Nominating a business gives important recognition to our local businesses, which are vital to our community.”

Nominations for these awards, and the new Airdrie Business Leader Award, can be made online at [www.airdriebizresources.org](http://www.airdriebizresources.org). Or, nomination forms are available at City Hall (400 Main Street) or the Airdrie Chamber of Commerce (#106, 120 - 2nd Avenue).

Award finalists will be announced September 24 with the awards being handed out at the Winning Edge Awards Banquet on Friday, October 22 at Woodside Golf Course.

*The Winning Edge Awards are organized by the Airdrie Business Resource Partnership (ABRP) and its partners. The ABRP seeks to foster the growth of a vibrant, thriving and diversified business community in Airdrie and the surrounding area. The Winning Edge Awards are made possible by generous sponsorship from the local business community.*

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