

imagine it...

The Bert Church Theatre, Airdrie's premier performing arts facility, offers affordable entertainment for a variety of audiences. Performances are well-attended and frequently sold out.

Located on the east side of Airdrie next to East Lake Park, the 377-seat facility has professional-grade sound and lighting systems, climate control, wheelchair accessibility and free parking.

As patrons of the local arts scene through your support of The Bert Church Theatre, you make it possible to present high-calibre professional performing arts and community programming each season.

Thank you for your support.



THE BERT CHURCH LIVE THEATRE

1010 East Lake Blvd
Airdrie, Alberta

Phone: 403.948.8824

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Email: bert.church@airdrie.ca

Web: www.thebertchurchtheatre.com



2011-2012
Sponsorship
Package



The
BC T
Bert Church Theatre

www.thebertchurchtheatre.com

Sponsor any of our Professional Series or Family Series Performances

Sponsor six or more Professional Series performances at the GOLD LEVEL and be recognized as the official

Bert Church Theatre 2011-2012 Professional Series Sponsor

Sponsor three or more Family Series performances at the GOLD LEVEL and be recognized as the official

Bert Church Theatre 2011-2012 Family Series Sponsor



Sponsorship opportunities for our very popular Bert Church Theatre *Performing Arts Classes for Kids (PACK)* program are also available at any of our various support levels.

Gold \$3,000 (one sponsor per show)

Sponsor recognition in the show program and on the Bert Church Theatre website.

- Full page ad in show program.
- Logo in Performance Series brochure (deadline permitting).
- Ten complimentary tickets to the show.
- Lobby signage on show day.
- Sponsor recognition on all show print advertising and radio ads.
- Logo in monthly BCT e-newsletter.
- Private meet 'n' greet with artist (subject to availability)

Silver \$1,500 (up to two sponsors per show)

Sponsor recognition in the show program and on the Bert Church Theatre website.

- 1/2 page ad in show program.
- Logo in Performance Series brochure (deadline permitting).
- Six complimentary tickets to the show.
- Lobby signage on performance day.
- Sponsor recognition on all show print advertising.
- Logo in monthly BCT e-Newsletter.

Bronze \$750 (up to three sponsors per show)

Sponsor recognition in the show program and on the Bert Church Theatre website.

- 1/4 page ad in show program.
- Logo in Performance Series brochure (deadline permitting).
- Four complimentary tickets to the show.
- Lobby signage on performance day.

Friends of the BCT

Not in a position to become a corporate partner of the BCT? No problem...you can still become a Friend of the BCT and get your name in the program for your generous donation at any one of our many support levels:

- Friend \$100—\$249
- Member \$250—\$499
- Celebrity \$500—\$999
- Patron \$1,000— \$2,999
- Benefactor \$3,000 +