



News Release

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Airdrie Centennial Committee Launches Fundraising Campaign

AIRDRIE, ALBERTA – The Airdrie Centennial Committee is pleased to announce the launch of their fundraising campaign.

“We are thrilled to begin partnering with Airdrie businesses and organizations,” says Michelle Carre, Airdrie Centennial Fundraising, Merchandising, and Marketing Committee. “We have so many great opportunities for sponsorship, including the creation of historical and artistic legacies in the community, giving Airdrie a sense of identity while commemorating our past and enhancing the lifestyle of people for decades to come.”

Sponsorship opportunities are available from in-kind donations, arts projects, community events, publications and historical projects. The philosophy of all the Airdrie Centennial activities centres on the goal to recognize the past, celebrate the present and embrace the future.

“We are looking for any contributions, large or small, to help celebrate this once-in-a-lifetime community milestone,” says Carre. “Being a sponsor of the Centennial is a way for businesses and groups to get involved and leave a lasting mark on the community. The response so far has been overwhelming and we are just getting started.”

Over 30 community members and business leaders are currently involved with the Airdrie Centennial Committee and initial planning began over a year ago. Community members have been hard at work planning events and activities for the celebration. A great amount of time has gone into documenting Airdrie’s history from local and former residents with the help of a historian. One hundred years of local history will be showcased in a book available for purchase in 2008. Centennial merchandise has also been selected and will be available for purchase in late 2008.

“This is the largest celebration in Airdrie’s history and with financial and in-kind support, we will ensure Airdrie’s heritage is preserved, celebrated and showcased,” says Carre.

Airdrie became a village officially on September 10, 1909. The first inhabitants of Airdrie were the railway workers of the Calgary and Edmonton Railway (C&E Railway). The steam-running trains would stop in town to pick –up water because Nose Creek remained ice-free year round and the alkali content was low.

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