

COUNCIL'S STRATEGIC PRIORITIES 2012

VISION

Airdrie is a vibrant, caring community rich in urban amenities and opportunities for everyone.
We value a healthy, sustainable environment connecting people and places.

Fiscal Stewardship

Ensure the fiscal sustainability of the City and enhance Airdrie's standing as a municipal leader in fiscal stewardship, recognizing that the economic pillar is one of the three pillars of sustainability - economic, social, and environmental.

- As part of an overall communication plan, continue to educate residents regarding the City's focus on fiscal responsibility.
- Minimize 2012 tax increases by balancing new opportunities and challenges with a renewed focus on effective, efficient service delivery.

Customer Service

Provide focused customer service, meeting the customer's needs in the most effective ways possible.

- Increase on-line services for our residents and businesses.
- Investigate the creation of a one-stop shop for accessory plan approvals and permitting.
- Develop and implement strategies to streamline planning, development and building processes.

Communication and Advocacy

Access to health care options and overcrowding in schools continue to be a top concern of Airdrie residents, and the City will continue to be an advocate for those concerns and others impacting Airdrie residents.

- Establish and cultivate strong intergovernmental relationships.
- Develop and implement a strategic communication plan.
- Develop a strategic, concerted advocacy strategy.

Sustainable Development

We aspire to create a community that is sustainable, healthy and inclusive.

- Guided by AirdrieONE, proactively plan annexed lands in a way that fosters commercial/industrial development and sustainability.
- From the feasibility study, develop an action plan for attraction of post-secondary and specialized education options.
- Determine and implement a strategy for accommodating the co-existence of public and off-leash park areas in the city.
- Work with partners in the community to create opportunities for arts and culture in Airdrie.

Environmental Leadership

Reducing Airdrie's environmental footprint is essential to the long-term sustainability of the community, ensuring a viable future for Airdrie and its residents through eco-stewardship.

- Pursue the next phases of the Implementation Strategies for Residential Waste Services.
- As part of an overall communication plan, continue to educate residents regarding the importance of water conservation, and promote and encourage water conservation.