

## ALCOHOL MANAGEMENT POLICY

**Effective Date:** March 18, 2014

**Revision Date:** \_\_\_\_\_

**Approved By:** City Council

**Approved On:** March 17, 2014

**Resolution #:** 2014-C-103

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### 1.0 PREAMBLE:

The City of Airdrie ("City") owns and manages lands and facilities where alcohol consumption is permitted under the authority of either the Alberta Gaming and Liquor Commission or a Special Event License. The City has developed this alcohol management policy to reduce alcohol related problems that may arise from alcohol consumption either upon its lands or within its facilities and to promote a safe, enjoyable environment for all users of City lands and/or facilities.

### 2.0 SCOPE:

Alcohol may only be sold and/or consumed at City approved events and/or within City approved lands and/or facilities in accordance with this Policy, the attached Guidelines, and all applicable law. Event organizers of City approved which allow the sale and/or consumption of alcohol upon City lands and/or within City facilities are responsible for adhering to specific requirements set out in the attached Guidelines. Non-compliance by event organizers and participants of approved events held within or upon City approved lands and/or facilities may result in enforcement actions by the City.

### 3.0 PURPOSE:

- 3.1 Reduce negative implications arising from alcohol consumption at City facilities.
- 3.2 Promote a comfortable, safe, and responsible environment enjoyable to all patrons at City facilities.
- 3.3 Encourage patrons to return home in a safe manner following an Event held at a City Facility.
- 3.4 Promote public awareness of the problems of impaired driving and alcohol abuse.

- 3.5 Meet or exceed Alberta Gaming and Liquor Commission (AGLC) licensing requirements to at all City lands and/or facilities for approved events.
- 3.6 Reduce risk of liability actions brought against the City.
- 3.7 Develop an additional source of sales revenue to defray operational costs related to City lands and/or facilities (where applicable).

#### **4.0 AREAS DESIGNATED FOR CONDITIONAL USE OF ALCOHOL**

Alcohol may only be served at Approved Events in City facilities which are licensed by the *Alberta Gaming and Liquor Act, R.S.A. 2000 Chapter G-1, as amended*; or when a Special Event License is issued to an Event Organizer by the Alberta Gaming and Liquor Commission. The City reserves the right to refuse an applicant permission to run a licensed event on property owned or operated by the City.

#### **5.0 OPERATING GUIDELINES**

To achieve the above objectives, the attached formal operating guidelines have been established. While the Policy requires City Council approval, the Guidelines may be amended from time to time at an administrative level in accordance with previously established practices set by resolution of City Council.

"P. Brown"  
Mayor

"S. Pollyck"  
City Clerk