

News Release



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Productivity 101 workshop coming to Airdrie this Small Business Week

Airdrie, AB – Productivity experts will be in Airdrie this Small Business Week teaching businesses how to be more productive and improve their bottom line.

Airdrie Economic Development has invited Productivity Alberta to host a half-day Productivity 101 workshop on October 18 from 9 a.m. – noon at Genesis Place for business owners and managers in the industrial products and services sector.

“Research shows that improving efficiency and productivity is one of the simplest and most-effective ways for a business to increase its profitability,” says Leona Esau, Economic Development Officer, Airdrie Economic Development. “The experts at Productivity Alberta have so many great tools to share with Airdrie businesses. We’re excited to have them coming here during Small Business Week.”

Sharing the value of productivity and best practices, the facilitator will allow participants to work through the results of a productivity assessment tool and develop their own custom 120-Day Productivity Action Plan.

The workshop, valued at \$115 per person, is being offered by the City of Airdrie at a reduced rate of \$75 for Airdrie businesses. Participants can register online at www.airdrienow.ca.

Productivity Alberta is a private, not-for-profit corporation that is industry’s connection to all things productivity in Alberta and beyond. Productivity Alberta connects industry to the tools, resources and services that will help them improve their productivity, profitability and competitiveness. To learn more, visit productivityalberta.ca.

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