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Residents rate quality of life high in Airdrie 2012 Citizen Satisfaction Survey Results

AIRDRIE, ALBERTA – Residents rate the overall quality of life in Airdrie as high, according to the Citizen Satisfaction survey conducted January 11 to 17, 2012. Nearly all respondents rated the overall quality of life in Airdrie as good (42 per cent) or very good (53 per cent) for a total 95 per cent.

The top concern facing Airdrie today is education, school closures and the lack of space in schools (18%), followed by infrastructure, traffic, roads, train tracks and construction (17%).

“It’s encouraging that residents feel good about the quality of life here in Airdrie,” said Dorian Kachur, Team Leader, Business Strategy, City of Airdrie. “The survey results are a check-in for how residents think the City is doing. They also help to shape Council’s strategic priorities for the upcoming year, and the City’s business plans so that we can focus on those things that are important to Airdrie residents.”

Highlights:

High satisfaction ratings of good or very good for:

- Airdrie Fire (95%, 8% increase from 2010 ratings)
- Garbage collection services (89%, 8% increase from 2010)
- City parks (83%, comparable to 2010)
- RCMP (82%, comparable to 2010)

Some decreased satisfaction with:

- Genesis Place Recreation and Wellness Centre (82%, 6% decrease from 2010 ratings)
- Public Library (73%, 7% decrease from 2010)
- Airdrie transit (26%, similar to 2010)

The majority of respondents strongly (64%) or somewhat (31%) agreed that their community is a safe place to live overall. Two-thirds of respondents (66%) said that they received “good” (49%) or “very good” (16%) value for their tax dollars.

Banister Research completed a total of 400 telephone interviews with Airdrie citizens 18 years of age or older. City-wide results provide a margin of error no greater than $\pm 4.8\%$ at the 95% confidence level or 19 times out of 20. Full survey results at www.airdrie.ca/banners/citizen_survey.cfm.

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