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Airdrie Icons featured in Travel Alberta Campaign

AIRDRIE, ALBERTA – Airdrie’s own Korean totem poles are featured on the cover of the Alberta Community Icons Passport. Standing in Nose Creek Park, the six handcrafted Totem Poles were donated to the City of Airdrie by Gwacheon, Korea.

Installed in 2007, the totems commemorate the 10th anniversary of Airdrie’s sister city relationship with Gwacheon. Known in Korea as Jangseung or “village guardians,” totems are traditionally placed at the entrance of villages or temples.

“Participating in the passport program gives Airdrie an opportunity to showcase all that it has to offer,” says Sara Chamberlain, Economic Development Officer, City of Airdrie. “Taking a stroll through Nose Creek Park to see the totem poles is just one of many ways residents and visitors can explore the world in their backyard through this fun program.”

The Totem Poles are one of 36 icons located in communities across Alberta. The Travel Alberta campaign encourages residents and visitors to download a passport at albertaicons.com or pick one up at Nose Creek Valley Museum or Airdrie Public Library. Once you visit the Totem Poles, get your passport stamped at the Museum or Library and then visit other icons across Alberta for a chance to win great prizes from AMA including \$1,000 CAA dollars.

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Photo Editors note: photo of totem poles attached

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