

November 4, 2011 / For Immediate Release

Recognized economist Todd Hirsch to speak in Airdrie

AIRDRIE, AB – On Tuesday, November 29, 2011, the City of Airdrie’s Economic Development team welcomes Mr. Todd Hirsch, Senior Economist, ATB Financial to Airdrie.

Mr. Hirsch will share his insight on the economy at the Business Breakfast and Economic Update sponsored by Urban Systems, held at the Homestead Restaurant, Woodside Golf Course.

“This is an excellent opportunity for Airdrie businesses to hear from one of Alberta’s leading economists,” says Kent Rupert, Team Leader, Airdrie Economic Development. “We’re excited to be able to bring a speaker of this calibre to Airdrie. It’s part of the value-added services we offer to our business community.”

Mr. Hirsch’s address, entitled - Everywhere a Sign: Alberta in a Dangerous Global Economy - will speak to the current and future state of the international, national, provincial and local economy. Mr. Hirsch brings a dynamic, uniquely Albertan, view to his forecasts. In 2011, Alberta Venture magazine recognized him as, "One of Alberta's 50 Most Influential People."

Tickets are \$25 each or \$180 for a table of eight and can be purchased online at www.airdrienow.ca or by calling Airdrie Economic Development at 403-948-8844.

For more information on Mr. Hirsch go to www.toddhirsch.com.

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