

Community EcoAction Challenge
Team up and take the challenge,
One Simple Act at a time.



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Airdrie Leads the way in Upcoming Eco-Challenge

AIRDRIE, ALBERTA – The City of Airdrie, together with their partners AUMA, One Simple Act and Earth Day Canada, are leading a province-wide Eco-Challenge. The **Community EcoAction Challenge** will encourage residents of Alberta to make simple changes to their daily lives in order to make a big impact on the environment.

“Airdrie is proud to be a leader in the Community EcoAction Challenge. After winning the competition with Okotoks in the national challenge last year, we have a great reputation to uphold and a pride that won’t be beat,” says Theresa Wilcox Kelly, Environmental Services Coordinator, City of Airdrie.

The challenge will see residents signing up through Airdrie.ca’s link to Earth Day Canada’s EcoAction Calculator, the tool used to collect data for each municipality. The Challenge will officially begin on May 31, which coincides with Environment Week and will end on June 30. Winning municipalities will be named in three size-related categories (small, mid-sized and large sized municipalities) based on the number of participants signed up per capita.

Through the months of April and May, the City of Airdrie has been busy encouraging other municipalities to participate and have been able to secure 14 other communities so far. Participating communities are spread right across the province from the Town of Nanton down south to Lac La Biche County in the north.

“The acts in the EcoAction Calculator are very simple to incorporate into your daily life and make a big impact on the environment. Though the challenge is all in good fun, changing residents’ behavior to impact our environment long-term and making Airdrie a better place to live is the real idea behind it all,” adds Wilcox Kelly.

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