

News Release



Community EcoAction Challenge
Team up and take the challenge,
One Simple Act at a time.



For Release July 12, 2010

Camrose, Sundre and Breton win Community EcoAction Challenge

AIRDRIE, ALBERTA – The City of Airdrie, together with their partners AUMA, One Simple Act and Earth Day Canada, are happy to congratulate the City of Camrose, Town of Sundre and Village of Breton for winning in their respective categories in the Community EcoAction Challenge.

The Challenge, which closed June 30, encouraged residents of Alberta to make simple changes to their daily lives in order to make a big impact on the environment. Fourteen communities took part in the challenge which was initiated by the City of Airdrie.

“Although we, of course, would have liked to see Airdrie win this Challenge, we are proud of all the winning communities for their success. We all win in challenges like this that get residents thinking about ways they can lessen their impact on the environment and make small changes that make a big difference,” says Linda Bruce, Mayor of Airdrie

Community EcoAction Challenge- Final Statistics

Community	Population	# of Participants	Community	Population	# of Participants
Large Category			Medium Category		
City of Camrose	16,543	331	Town of Sundre	2518	20
City of Airdrie	38,091	168	Town of Nanton	2124	16
City of Grand Prairie	50,227	141	Town of Blackfalds	5610	3
Town of Stony Plain	12,363	19	Town of Crossfield	2648	3
Town of Beaumont	11,724	20	County of Stettler	5216	1
City of Calgary	1,065,455	4	Small Category		
City of Edmonton	782,439	5	Village of Breton	579	8

The Challenge officially began on May 31, which coincided with Environment Week and ended on June 30. Winning municipalities were named in three size-related categories (small, mid-sized and large sized municipalities) based on the number of participants signed up per capita.

-30-

Contact:

Jill Iverson
Communications Coordinator
Phone: (403) 948-8800 ext. 8475
jill.iverson@airdrie.ca

www.airdrie.ca